

6th Annual Poughkeepsie Open Studios
Artist Registration
Registration open now through May 1, 2020

Poughkeepsie Open Studios is a weekend of the arts centered around Poughkeepsie, New York, the Queen City of the Hudson Valley. Now in our 5th year, this is a great opportunity to meet people and to show them what we are passionate about. Visitors may have never seen your work before, nor even knew that you are an artist. You will meet people that are exploring the possibilities of what "art" really is. You may be the artist who inspires a young person to pursue a career in the arts. And, by the way, you will have an inexpensive opportunity to sell your work or to meet an art enthusiast who may find a place in their home or business for your art in the future.



Call to Artists: Poughkeepsie Open Studios

Artists who live, work, or teach in the Poughkeepsie, NY area are invited to open their studios to the public for the 6th Annual **Poughkeepsie Open Studios** event:

Saturday and Sunday, June 20-21, 2020
1:00-5:00 pm.

This is a great opportunity to show and sell your work, to interact with the public, and to establish new relationships.

Registration is open now through May 1!

Visit PoughkeepsieOpenStudios.org for registration details.

A limited amount of *pop-up space* is available for artists whose studios / workspaces are not accessible to the public.



Poughkeepsie Open Studios is open to artists in the Poughkeepsie area including the City of Poughkeepsie, the Town of Poughkeepsie, and immediately adjacent areas. You must live in our area, have a studio in our area, or teach in our area.

What is expected of artists:

- Be present in your studio space and to engage with the public both afternoons.
- Help visitors understand what you do, what motivates you, and how you create your art.
- Please tell artists in the area about this event and ask them to participate!

If you have questions about participating visit the PoughkeepsieOpenStudios.org website and go to the CONTACT page to send an email with questions or comments.

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Artist participation fee is \$20, which helps us cover

- Expanded promotion (e.g. WAMC radio spots)
- “Booklet” format event brochure
- ♦ If the fee represents a financial hardship a volunteer option is available.

The 40 page event booklet:

- High quality glossy paper
- One high quality image per artist
- Three artists per page (probably)
- Booklet space reserved for sponsors and advertising
- One booklet page reserved for promotion of the arts in the City of Poughkeepsie

Event promotion for 2020:

- More focus on Instagram
- Rack card distribution one month earlier
- Print and start booklet distribution a few weeks earlier
- Additional road signs

Please help us promote the event via the media you use:

- Reach out via e-mail to your friends, family, and art collectors
- “Like” the Poughkeepsie Open Studios Facebook page and post about your participation.
- Post images of your work and the event on Instagram - POKOpenStudios.
- Share social media posts from others to help us expand our online presence.

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Artist Registration

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Name [required]

First

Last

Phone [required]

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-

Email Address [required]

Residence Address [required]

Street

City

Zip

Artist Website [leave blank if you don't have a website]

Media [Select all that apply]

☐

Drawing

☐

Oil Painting

☐

Sculpture

☐

Photography

☐

Digital

☐

Mixed Media

☐

Acrylics

☐

Ceramic

☐

Glass

☐

Dance

☐

Video

☐

Watercolor

☐

Textiles

☐

Performance

☐

Wood

☐

Printmaking

☐

Pastels

☐

Jewelry

☐

Other _____

Do you need pop-up space for the weekend?

☐

Yes

☐

No

Studio Location [leave blank if you need pop-up studio space]

Is this studio wheelchair accessible?

☐

Yes

☐

No

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Sales of Artwork: Be prepared to sell your artwork during the event, however please understand that all sales are your responsibility. Poughkeepsie Open Studios does not handle any sales on behalf of participating artists.

☐ OK? [required]

Artwork Image for Publicity: We need one image of your artwork for our publicity, including our website, social media sites, and printed materials. By sending the image you are granting Poughkeepsie Open Studios the right to use the image for promotion of the event.

☐ OK? [required]

Artwork Image Requirements: Your artwork digital image must be in jpg format with a minimum of 1200 pixels on the longest side, and less than 5MB in size. After completing artist registration please send us the image attached to an email with your name as the subject, to mailbox poughkeepsieopenstudiosartists@gmail.com.

☐ Check here if you need help with the image - we will contact you.

Financial Responsibility: I understand that I have full responsibility for my artwork and that Poughkeepsie Open Studios assumes no responsibility for damage to artwork, lost or stolen items, or accidents that may occur at any studio location.

☐ Yes [required]

Artist Statement: [optional] Please be brief...

Artist Registration Fee: The fee to participate for 2018 is \$20.00. You can pay online if you register online, or you can pay cash if you drop off this registration form at the **Barrett Art Center** at 55 Noxon Street, Poughkeepsie, New York, 12601.

☐ Check here if this fee represents a financial hardship (we will be discreet). As an alternative we ask that you volunteer to help us for a few hours with promotion prior to the event.